

# Women Entrepreneurship Knowledge Hub

# Women Entrepreneurship Knowledge Hub (WEKH)

Women Entrepreneurship Knowledge Hub (WEKH) is a national network and accessible digital platform for sharing research, resources, and leading strategies. With regional hubs and a network of more than 75 partners, WEKH is designed to address the needs of diverse women entrepreneurs across regions and across sectors. WEKH's advanced technology platform, powered by Magnet, will enhance the capacity of women entrepreneurs and the organizations who serve them by linking them to resources and best practices from across the country.

With the support of the Government of Canada, WEKH will spread its expertise from coast to coast, enabling service providers, academics, government, and industry to enhance their support for women entrepreneurs. Ryerson University's Diversity Institute, in collaboration with Ryerson's Brookfield Institute for Innovation + Entrepreneurship and the Ted Rogers School of Management, is leading a team of researchers, business support organizations, and key stakeholders to create a more inclusive and supportive environment to grow women's entrepreneurship in Canada.

As part of the Government of Canada's <u>Women Entrepreneurship Strategy</u>, the network will:

- Benchmark and report on the progress of women entrepreneurs in Canada
- Collect, analyze and disseminate research
- Assess and share best practices and knowledge on how to advance women entrepreneurs
- Engage women business support organizations across Canada and provide a platform to strengthen cross-sector collaboration and connect women entrepreneurs to resources.
- Support the implementation of more inclusive policies, programs, and practices across the innovation ecosystem
- Challenge stereotypes and build awareness of women's entrepreneurial success.

**Nine Regional Hubs**: National in scope, WEKH will be made up of nine regional hubs, which will work together to coordinate activities in different regions:

Asper School of Business, University of Manitoba (Winnipeg, Manitoba) Bissett School of Business, Mount Royal University (Calgary, Alberta) BMO Chair for Diversity and Governance, Université de Montréal (Montréal, Quebec) Carleton University (Ottawa, Ontario) Yukon College (Whitehorse, Yukon) PARO Centre for Women's Enterprise (Thunder Bay, Ontario) OCAD University (Toronto, Ontario) VentureLabs® and Beedie School of Business, Simon Fraser University (Vancouver, British Columbia) Norman Newman Centre for Entrepreneurship, Dalhousie University (Halifax, Nova Scotia)

# Experts, Partners and Supporting Organizations:

A growing list of Experts, Partners and Supporting Organizations meet the needs of diverse women across Canadian sectors with the capacity to reach more than 250 organizations and 100,000 women entrepreneurs at all different stages of development:

To learn more or join the community , visit www.wekh.ca





#### Experts:

Dr. Wendy Cukier, Professor, Entrepreneurship and Strategy, Founder and Academic Director, Ryerson University's Diversity Institute

Dr. Sarah Kaplan, Director, University of Toronto's Institute for Gender and the Economy

Dr. Marie-Thérèse Chicha. Chair in Ethnic Relations, Université de Montréal

Valerie Fox, Chief Innovation Consultant, The Pivotal Point, and Founding Executive Director, **Ryerson University DMZ** 

Dr. Suzanne Gagnon, Great-West Life Chair in Leadership Education and Director, Institute for Leadership Development, University of Manitoba

## Women's networks:

Canadian Women's Chamber of Commerce Canadian Women's Foundation Organization for Women in International Trade -Toronto (OWIT-Toronto) Réseau des Femmes d'affaires du Québec SheEO WE EMPOWER. UN Women Women in Capital Markets Women of Influence YWCA Canada

#### Organizations supporting women entrepreneurs in specific sectors:

Ashoka Canada Information and Communication Technologies Association of Manitoba Information Technology Association of Canada Manitoba Institute of Trades and Technology

## Organizations focused on specific populations of women entrepreneurs:

ACCES Employment Afghan Women's Organization Canada Pakistan Business Council CPAC Enactus Canada Futurpreneur Canada **NexusBC** Red River College Sackville Commons Co-op Scadding Court Community Centre Innovation and the Indigenous District Skills for Change

Dr. Jaigris Hodson, Associate Professor and Program Head, Office of Interdisciplinary Studies, **Royal Roads University** 

Dr. Peter Josty, Executive Director, THECIS (home of the Global Entrepreneurship Monitor)

Clare Beckton, Executive in Residence, Centre for Research and Education on Women and Work-Advancing Women in Leadership

Dr. Mary Kilfoil, Canadian Council for Small **Business and Entrepreneurship** 

Dr. Sarah Lubik, Director of Entrepreneurship, Simon Fraser University

Janice McDonald, Founder, The Beacon Agency

## Financing and consultants:

Bank of Montreal **Business Development Bank of Canada** EY Femmessor Vancity Credit Union S.U.C.C.E.S.S. Youth Employment Services

#### Leading business incubators and support services

Accelerator for Centennial Community Entrepreneurs and Leaders (ACCEL), **Boss Insights** Centennial College Canadian Council for Small Business and Entrepreneurship Canadian Society for Entrepreneurship and Innovation City of Toronto - Entrepreneurship Services Communitech Conference Board of Canada Enterprise Saint John Hunter Hub for Entrepreneurial Thinking, University of Calgary Incubate, Innovate, Network of Canada (I INC) network of 11 universities and 16 incubators LeaderBoom Momentum Canada Offset Market Exchange (OMX) Ontario Chamber of Commerce **ReMAP** (Refined Manufacturing Acceleration Process) Spark Niagara



